

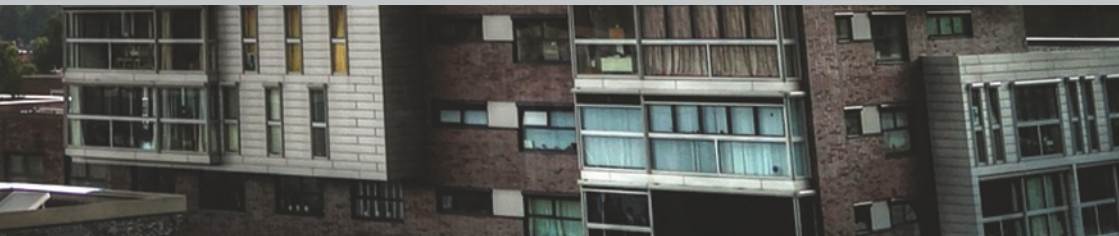


MasterPlans India

What and Where?

Housing Schemes | MASTER PLANS

METRO RAIL | EXPRESSWAYS | AIRPORTS | SMART CITIES





About MasterPlans India

Started in just the beginning of 2014, MasterPlans India has evolved as a favorite destination for the people looking for latest information about infrastructure developments in India, especially in the housing category.

MasterPlans India started as one and only source to find and download master plans of Indian cities and towns has widened its coverage of topics by including government housing, affordable housing, metro rail, smart cities, airports and expressways.

Why Advertise on MasterPlans India

- **Type of Audience:** People Looking to Purchase/Invest in Residential Units
- **Monthly Unique Visitors:** ~ **1,50,000** and Growing
- **32000+** Active E-Mail Subscribers Across India

Available Banner Sizes and Placements

1. 728x90 Pixels

Header Part (All Pages)

- Below the main Menu (₹45K Per Month)
- Aside of Logo (₹35K Per Month)

2. 336x280 Pixels

Sidebar (All Pages)
(₹35K Per Month)

3. 300x600 Pixels

Sidebar (All Pages)
(₹65K Per Month)

4. 160 x 600 Pixels



Vertical Banner (Fixed upon Scrolling)

- Vertical Banner-Fixed upon Scrolling, One Side (₹55K Per Month)
- Vertical Banner-Fixed upon Scrolling, Both Side (₹75K Per Month)

5. Other Advertisement Options

- Sponsored Content Posting (₹8K/Post)
- Customized E-Mailer to over 32000+ Subscribers (₹0.50/Per Subscriber Per E-mailer)

All prices are exclusive of Service Tax.

All advertising rate are fixed based on current traffic volume.

Contact Us

MasterPlans  India

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